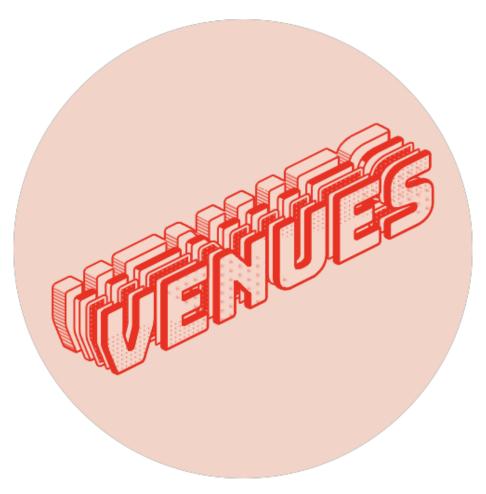
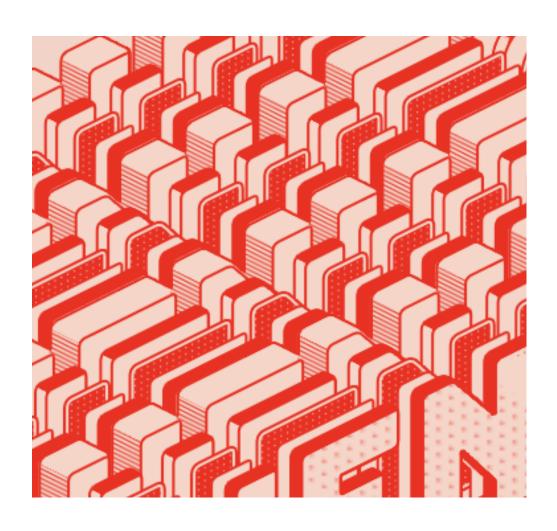
& SIGNAGE



Venues are event spaces that partner with Lyft to create a specific pick-up and drop-off zone. These spaces are usually accompanied by signage to tell passengers and drivers where the pick-up and drop-off zones are.

2019 COLLECTION

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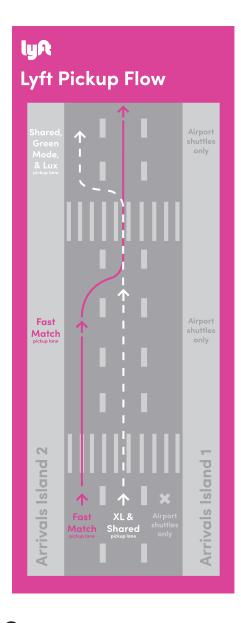
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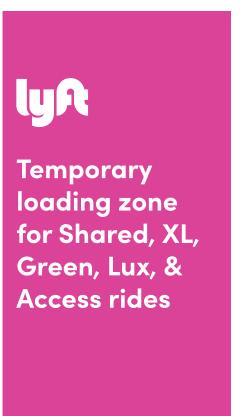
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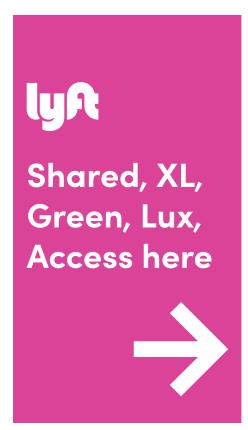
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FAST MATCH PDX AIRPORT



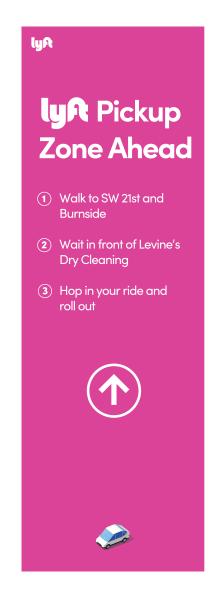






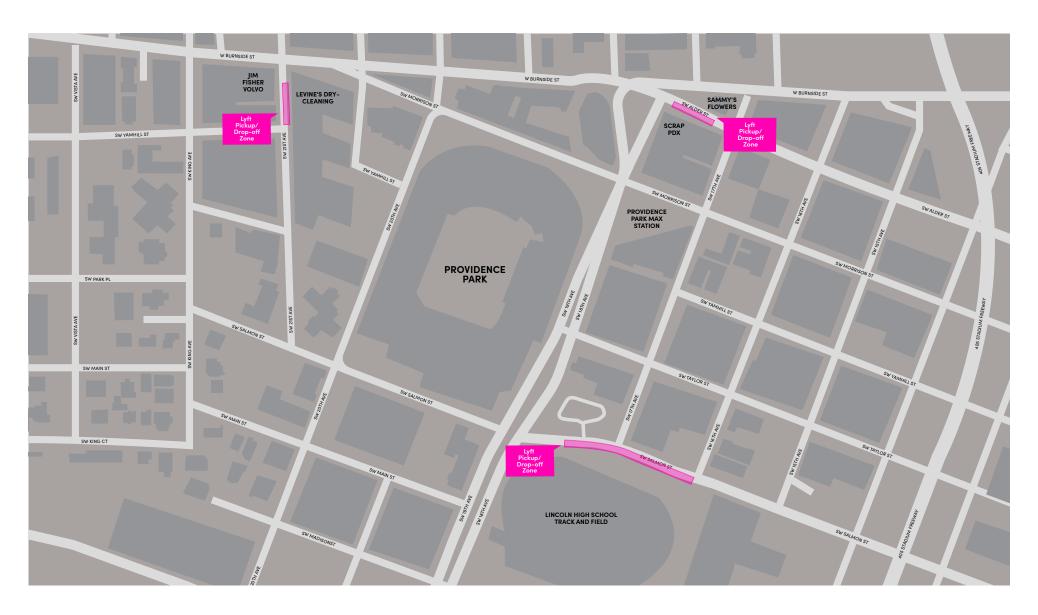
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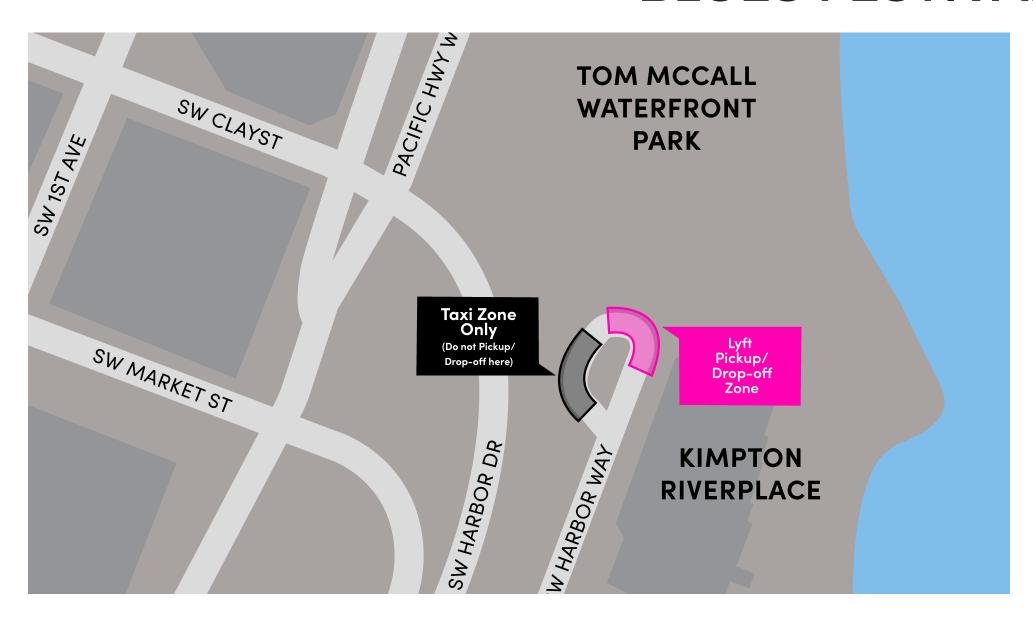


PROVIDENCE PARK



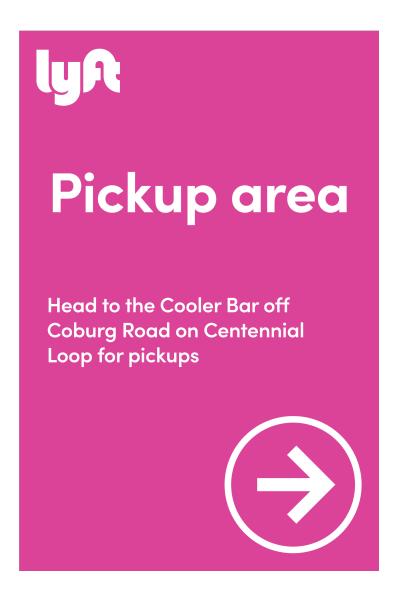
This pickup and drop-ff map, also known as a PUDO, was used in a video to explain the pick-up and drop-off locations. This video was played at the Timbers and Thorns games. This was also shared with drivers to help show them the areas as well.

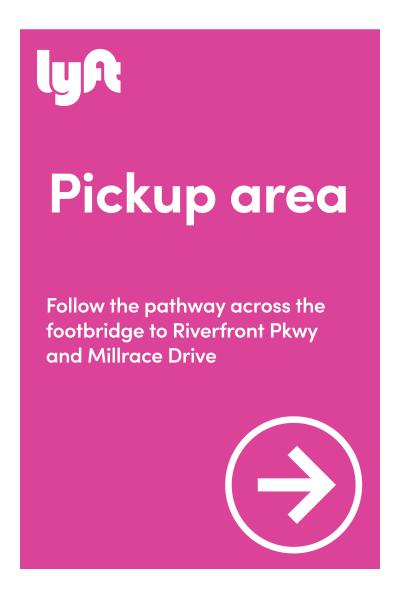
BLUES FESTIVAL



This pickup and drop-off map, also known as a PUDO, was used to explain to drivers where the pickup and drop-off locations were in relation to the 2019 Waterfront Blues Festival.

UO AUTZEN STADIUM





These signs were placed outside of University of Oregon Autzen Stadium to explain to passengers where the Lyft pickup and drop-off locations were.





Inspection Lot

Do not enter without checking into the Lyft Hub first.

Parking lot is across the street.



INSPECTION LOT



Inspection Lot

The inspector will be right with you.

Please stay in your car.



Please enter through the front doors.



These signs were used at the Portland, Oregon Lyft Hub to guide drivers through the inspection process. These signs were create in 2020 to improve the previous signs used.

2019 DECEMBER



Pickup and drop-off area





Drop-off





Pickup



LYFT PICKUP & DROP-OFF SIGNS



Drop-off area





Pickup and drop-off area



